



Acxiom DS API January 2023 Release

The January 2023 release went to production on January 20, 2023. Following is a high-level overview of important information related to this release.

Approaching Deadline for Migrating to Okta Authentication

Acxiom will stop supporting MyAcxiom authentication for Data Services API (DS API) on **March 31, 2023**. Clients **will not be able to run transactions successfully using their MyAcxiom credentials after March 31, 2023**. Any DSAPI client that has not already migrated to Okta should contact their CSM to begin this migration process.

Updated Demo Data Set Now Available

The demo data has been updated to include several of the encoded IBE and AP attributes. Responses will now show accurate data in the response and no longer show literal data.