

MAY 2019 DS API RELEASE NOTES

MAY 17, 2019



acxiom®

Trademarks and Copyrights

Trademarks

Acxiom is a registered trademark of Acxiom LLC.

All other trademarks and registered trademarks are the property of their respective owners.

Copyright Notice

© Copyright 2019 by Acxiom LLC. All rights reserved.

Reproduction of all or any portion of this text, software, or exhibits without the prior written consent of Acxiom is expressly prohibited.

The documentation in this guide (vs. information provided) is subject to change by Acxiom LLC without prior notice.

Users may copy this manual and the program(s) described in this manual only for the express purpose(s) for which the program and product(s) were designed and only for the direct use(s) of the original purchaser. Any and all copies of the materials must contain appropriate Acxiom copyright statements and acknowledgments. This manual is Confidential Information of Acxiom and is subject to the confidentiality provisions between the parties.

Table of Contents

Trademarks and Copyrights	i
Trademarks	i
Copyright Notice	i
Table of Contents.....	ii
Release Information.....	1
Changes & Improvements.....	1
Removed Email and Phone Touchpoint GeoCoding functionality	1
AbiliTec®/LiveRamp.....	1
Data	2
Data Bundles	2

Release Information

The May 2019 release will be pushed to production on May 17, 2019. Following is a high-level overview of the changes in this release.

Changes & Improvements

Removed Email and Phone Touchpoint GeoCoding functionality

Effective with the May 2019 (3.9) release, the `place.geoCodes` Email and Phone Touchpoint functionality will no longer be available in Place documents.

AbiliTec[®]/LiveRamp

AbiliTec is now owned by LiveRamp. You can view LiveRamp documentation [here](#).

Data

Data Bundles

The following changes were made to the UDS Data Bundles for the May release.

General Category	Doc Type	Bundle	Element	Add/Change/Remove	Description of Change
Location	place	geoCodes	blockCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	blockGroupCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	coordinatedUniversalTime	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	coreBaseStatisticalArea	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	coreBaseStatisticalAreaCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	countryCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	countryName	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	countyName	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints

General Category	Doc Type	Bundle	Element	Add/Change/Remove	Description of Change
Location	place	geoCodes	daylightSavingsTimeObserved	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	designatedMarketingArea	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	designatedMarketingAreaCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	federalCongressionalDistrict	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	federalCongressionalDistrictCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	fipsCountyCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	fipsStateCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	latitude	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	longitude	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	matchLevel	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	matchLevelCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality;

General Category	Doc Type	Bundle	Element	Add/Change/Remove	Description of Change
					No change for Postal Address Touchpoints
Location	place	geoCodes	minorCivilDivision	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	minorCivilDivisionCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	neilsenCountySizeCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	placeCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	placeName	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	populationDensityDescription	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	populationDensityMax	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	populationDensityMin	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	state	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	stateLowerHouseDistrict	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints

General Category	Doc Type	Bundle	Element	Add/Change/Remove	Description of Change
Location	place	geoCodes	stateLowerHouseDistrictCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	stateUpperHouseDistrict	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	stateUpperHouseDistrictCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	street	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	timeZone	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	timeZoneCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	tractCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints
Location	place	geoCodes	zipCode	Change	Removed from Email and Phone Touchpoint GeoCoding functionality; No change for Postal Address Touchpoints